

Public Health Service

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CITY OF
WOLVERHAMPTON
COUNCIL

Our mission:
Working as one to
serve our city

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Public Health Service

- How should the specialist Public Health Service support the public health role of the City of Wolverhampton Council?
- Developing a new service model.

The Role of Local Authorities in Public Health

- The starting point for this new approach is the public health responsibility of the whole organisation not the small specialist public health service.
- Local Authorities were originally set up to promote and protect the health and wellbeing of their communities. They pioneered the development of public services to ensure clean water supplies, waste disposal, sewage treatment and disposal, regulated food production, supply and retail, provided safe housing and welfare to those in need.
- Local authorities still undertake these duties today in one form or another.
- Local authorities have been given back the local leadership role for public health and that makes sense as it is the local authority that controls the key socio-economic determinants of health such as education, housing, employment opportunities, the physical and cultural environment, transport and planning infrastructure.

What influences the health of a population?

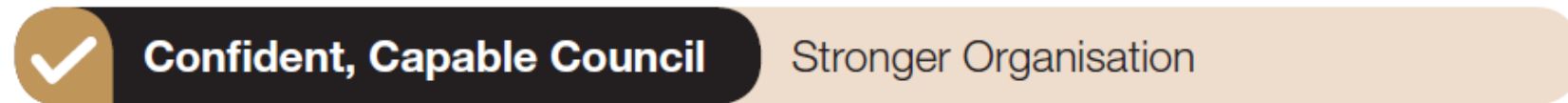
- 40% Lifestyle choices, e.g. smoking, diet, exercise, alcohol, etc.
- 40% Socio-economic factors, e.g. employment, income, education, housing, environment, etc.
- 10% Health service provision
- 10% Genetics

- We must support all 3 directorates to deliver the statutory public health responsibilities of the authority
- We must offer public health advice and support to **all** parts of the authority and external partners (esp NHS) through a business partnering arrangement to key services.
- The specialist public health service should provide the necessary expertise and technical advice to help the organisation maximise health gain and minimise health harms in **all** elements of its business.
- What is the 'business' of the council? - Captured in our strategic corporate objectives and future vision.

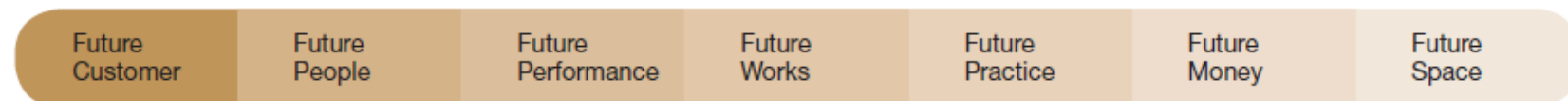
Vision

Our Corporate Plan

Working as one to serve our city



Future Council - stronger council ready and able to deliver change



Stronger Economy

- Which jobs are better for health?
- Health and economic productivity – how are they related?
- What's the 'healthiest' type of night time economy?
- How does transport policy impact on health?
- What does a healthy housing policy look like?
- How can we use 'planning' to improve health?

Stronger Communities

- Education Education Educationbest form of health promotion.
- Aspiration The best form of contraception.
- Gentrification – friend or foe?
- How do we create a resilient community?
- How do we reduce social isolation?
- Tackling fear of crime as a way of promoting health.
- How do we make the ‘healthier’ choices the ‘easier’ choices for our residents to make?

What About Health Services

Cost a lot of money yet contribute a small amount to population health.

- Do our residents get safe evidence-based services?
- Who gets the best services (the Inverse Care Law)?
- Are clinical outcomes as good for our hospital as other hospitals?
- Do more people die in our hospitals at the weekend?
- How many A/E departments do we really need?

QUESTIONS?

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