Public Health Service 16 November 2017

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CITY OF WOLVERHAMPTON COUNCIL

Our mission: Working as one to serve our city

Public Health Service

- How should the specialist Public Health Service support the public health role of the City of Wolverhampton Council?
- Developing a new service model.

The Role of Local Authorities in Public Health

- The starting point for this new approach is the public health responsibility of the whole organisation not the small specialist public health service.
- Local Authorities were originally set up to promote and protect the health and wellbeing of their communities. They pioneered the development of public services to ensure clean water supplies, waste disposal, sewage treatment and disposal, regulated food production, supply and retail, provided safe housing and welfare to those in need.
- Local authorities still undertake these duties today in one form or another.
- Local authorities have been given back the local leadership role for public health and that makes sense as it is the local authority that controls the key socio-economic determinants of health such as education, housing, employment opportunities, the physical and cultural environment, transport and planning infrastructure.

What influences the health of a population?

- 40% Lifestyle choices, e.g. smoking, diet, exercise, alcohol, etc.
- 40% Socio-economic factors, e.g. employment, income, education, housing, environment, etc.
- 10% Health service provision
- 10% Genetics

- We must support all 3 directorates to deliver the statutory public health responsibilities of the authority
- We must offer public health advice and support to all parts of the authority and external partners (esp NHS) through a business partnering arrangement to key services.
- The specialist public health service should provide the necessary expertise and technical advice to help the organisation maximise health gain and minimise health harms in **all** elements of its business.
- What is the 'business' of the council? Captured in our strategic corporate objectives and future vision.

Vision

Our Corporate Plan Working as one to serve our city

Q Place	Stronger	Economy	People Stronger Communities			
Delivering effective core services that people want	An environment where new and existing businesses thrive	People develop the skills to get and keep work	People live longer, healthier lives	Adults and children are supported in times of need	People and communities achieve their full potential	
Keeping the city clean	Developing a vibrant city	Improving our critical skills and	Promoting and enabling healthy	Safeguarding people in vulnerable	Challenging and supporting schools	
Keeping the city moving	Supporting businesses, encouraging enterprise and attracting inward investment	employability approach	lifestyles Promoting independence for older people	situations Strengthening families where	to provide the best education for childrer and young people	
Improving the city housing offer				children are at risk	Enabling communities to support themselves	
			Promoting independence for people with disabilitie	95	Keeping the city safe	

Confident, Capable Council

Stronger Organisation

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Future Council - stronger council ready and able to deliver change

	Future	Future	Future	Future	Future	Future	Future			
	Customer	People	Performance	Works	Practice	Money	Space			
+	Equality Objectives									

Stronger Economy

- Which jobs are better for health?
- Health and economic productivity how are they related?
- What's the 'healthiest' type of night time economy?
- How does transport policy impact on health?
- What does a healthy housing policy look like?
- How can we use 'planning' to improve health?

Stronger Communities

- Education Education Educationbest form of health promotion.
- Aspiration The best form of contraception.
- Gentrification friend or foe?
- How do we create a resilient community?
- How do we reduce social isolation?
- Tackling fear of crime as a way of promoting health.
- How do we make the 'healthier' choices the 'easier' choices for our residents to make?

What About Health Services

Cost a lot of money yet contribute a small amount to population health.

- Do our residents get safe evidence-based services?
- Who gets the best services (the Inverse Care Law)?
- Are clinical outcomes as good for our hospital as other hospitals?
- Do more people die in our hospitals at the weekend?
- How many A/E departments do we really need?

